

# Chair summary

## 58<sup>th</sup> SRL Board Meeting

### Teleconference 11 August 2020

#### IFAM

The Board discussed recent progress that SRL had made in regards to increasing air freight capacity through the International Freight Assistance Mechanism. It was noted that:

- there is a possibility for exporters to band together to aggregate an weekly uplift of product that will enable an IFAM Charter flight ex-Adelaide
- conversations are ongoing with IFAM and exporters with a solution for Tasmania to include an IFAM supported airbridge to Sydney to connect with Shanghai and an additional service through Tullamarine.

#### Research Projects

##### Traceability project

Nathan Dubrich (SourceCertain) and Gavin Ger (Laava) gave a presentation to the Board on their draft project proposal.

The project is comprised of three keys components:

- Provenance verification - to differentiate SRL from other products.
- Biosecurity piece - to identify source of product and quarantine the source if required.
- Consumer engagement - increase and enhance consumer engagement.

Source Certain proposed to work with Laava and Fresh Supply Co. to deliver the three parts of the project.

The Board agreed to further development of the proposal noting clear industry needs regarding traceability in respect of biosecurity. It noted that there were fairly significant hurdles relating to the project scope, methodology and extension which need to be discussed prior to progressing with the project.

Professor Colin Buxton - SRL Chair  
August 2020