

# EASTERN ROCK LOBSTER

The NSW Rock Lobster Industry

*NEXT GENERATION*

Presented by **Mark Cranstone**



# EASTERN ROCK LOBSTER

**SMALL BUT VALUABLE @ 128 t. TACC**

**PREMIUM WILD CATCH**

**-SUSTAINABLY HARVESTED**

**MIX OF OUTPUT AND INPUT CONTROLS**

**HIGH MANAGEMENT COSTS**



# EASTERN ROCK LOBSTER

- BOUTIQUE
- UNIQUE
- ACTIVE MANAGEMENT
- STOCK ABUNDANCE IMPROVING
- GOOD RELATIONSHIP WITH SCIENCE
- INDUSTRY COMPLIANCE HIGH
- PRODUCT TRACEABILITY



# EASTERN ROCK LOBSTER

- HIGH MANAGEMENT COSTS
- MPA POLICY ERODING ACCESS
- ILLEGAL UNREPORTED FISHING
- DIFFICULT RELATIONSHIP WITH MANAGERS -  
NSW FISHERIES
- GEAR LOSS/DAMAGE – POT THEFT
- ACCESS SHARING OVERLAPS



# PRIORITY ACTIONS

- REDUCE MANAGEMENT COSTS
- CONSOLIDATE INDUSTRY ORGANISATION
- DEVELOP AND IMPLEMENT A NEW MANAGEMENT PROCEDURE – MOVE FROM ‘REBUILD’ TO ‘MAINTENANCE’
- ESTABLISH THE SOCIAL, CULTURAL AND ECONOMIC IMPORTANCE OF THE NSW LOBSTER INDUSTRY
- CAPITALISE ON TRACEABILITY



# ACTION NOW FOR LATER

- USE LOBMAC AS A PLATFORM TO CONSOLIDATE INDUSTRY REPRESENTATION AND ADVOCACY
- PROMOTE A ‘VIRTUAL ASSOCIATION’ AS 1<sup>ST</sup> STEP TO LINK AND UNITE INDUSTRY PARTICIPANTS
- INVESTIGATE AND IMPLEMENT FUNDING BASE FOR *EASTERN ROCK LOBSTER MANAGEMENT COMPANY*
- ENHANCE INDUSTRY – GENERATED DATA COLLECTION AND REPORTING



## ACTION LATER - but start now ...

- ALIGN LOBSTER SUPPLY WITH MARKET DEMAND AND MARKET PREFERENCES
- CONSOLIDATE INDUSTRY ORGANISATION
- IDENTIFY AND IMPLEMENT NSW ROCK LOBSTER INDUSTRY PROMOTION – PARTNERSHIP WITH HOSPITALITY SECTOR?
- CO-MANAGEMENT